

# **EXHIBIT 24**

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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK  
- - - - - x  
NIKE, INC.  
Plaintiff  
vs. CA No. 1:22-CV-000983-VEC  
STOCKX LLC  
Defendant  
- - - - - x

VIDEO DEPOSITION of CATHERINE TUCKER, PhD  
Tuesday, July 11, 2023 - 12:13 p.m.  
DLA Piper LLP (US)  
33 Arch Street  
Boston, Massachusetts  
  
Reporter: Jill K. Ruggieri, RPR, RMR, FCRR, CRR

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23 Videographer: Geoffrey Bassett

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1 MR. MILLER: All right. Let's  
2 take a short break before we go on to our next  
3 topic.

4 THE VIDEOGRAPHER: The time is  
5 now 2:31, and we are off the record.

6 (Recess.)

7 THE VIDEOGRAPHER: The time is  
8 2:44, and we are on the record.

9 BY MR. MILLER:

10 Q Okay.

11 Dr. Tucker, can you go back to  
12 your opening report, Exhibit No. 1, please?  
13 And turn to paragraph No. 9.

14 So I want to first focus on  
15 paragraph 9a. You start by saying: "StockX --  
16 like other online resale marketplaces --  
17 creates value by using digital technologies to  
18 make it easier for buyers and sellers to  
19 trade."

20 What do you mean by StockX  
21 creates value?

22 A By creating value, what I mean is  
23 that it is creating value by reducing the  
24 search, information, and transaction costs,  
25 which these buyers and sellers would otherwise

1 experience.

2 Q And what is your support for that  
3 opinion?

4 A So if we go to the -- the paragraph  
5 where I introduce this opinion in the report,  
6 you will see there that I have a -- I first of  
7 all explain what coring is and how this  
8 reduction in costs releases the value of  
9 network effects. And there, I cite some of the  
10 academic literature on that point.

11 And then when I discuss StockX  
12 in particular, I relate back various policies  
13 it has which reduce these different categories  
14 of -- of -- of costs.

15 Q I'm sorry, what various policies of  
16 StockX's are you referring to?

17 A Oh, so those are the policies that I  
18 discuss in the subsequent section of  
19 paragraph 9a, such as having a streamlined  
20 page, the pricing mechanism, the payment  
21 processing system.

22 That's what I'm talking about in  
23 terms of reducing search, information, and  
24 transaction costs.

25 Q Why are you referring to those items